



David Babijaev

product designer

 Available

 Willing to relocate to Toronto

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I'm David Babijaev. I'm a product designer based in Montreal, Canada with experience in conceptualizing and crafting end-to-end UX/UI design for software products, helping brands expand their capacity for impact.

I believe the user-centered solutions are the most valuable future digital resources.

EXPERIENCE

● Sep 2018 – Present

Berner International Montreal, Canada **Product Designer**

- Lead complex design for multiple projects, that improved user experience with products by translating user's pain points into goals and solutions.
- Conduct research based on stakeholders Interviews, user research and testing, user flow and journey mapping for different personas.
- Prototyping mobile and web apps that allows users to control air curtains using multiple connectivity technologies through IoT cloud platform.
- Deliver design system using atomic design approach, mockups, layouts and assets to communicate user flows and interactions to Berner teams.

✓ Jul 2018 – Sep 2018

dormakaba Montreal, Canada **Product Designer**

- Redesigned and expanded enterprise product capabilities with a focus on usability and business goals.
- Researched, tested, and delivered the design for mobile app and web platform for managing network of entrance systems and security devices from single, usable and engaging interface.
- Collaborated with front-end development team, engineers and POs.

✓ Nov 2012 – Jun 2018

Tecsys Inc. Montreal, Canada **UX / UI Designer**

- Responsible for setting up and maintaining robust design systems for Tecsys supply chain solutions.
- Translated concepts, data models and flows into wireframes and prototypes, high-fidelity mockups that led to consistent and intuitive user experiences.
- Produced style guides and assets that able to exist across all of digital / shippable products, including web apps, mobile apps and hardware (nurse station. warehouse scanning handheld, pharmacy carousel etc.).

TOOLS

Sketch, Adobe creative suite, Invision, XD, Figma, Supernova studio, Zeplin, Git, Premiere Pro, After Effects, FlowMapp, Balsamiq

SKILLS

Product Design, Rapid Prototyping, Interaction design, Visual Design, Design Research, Branding, Wordpress, Project management

CODING

HTML/CSS, JQUERY, JAVASCRIPT

EDUCATION

2000 – 2003

Human-Computer Interaction, Interaction Design, Digital Web/ Software Design

Technion - Israel Institute of Technology

1995 – 1998

Economics

University of Haifa

LANGUAGES

English, Hebrew, Russian